



ATSA Fruit Production Training

**Make More Money
Produce More Fruit
Reduce Your Costs**

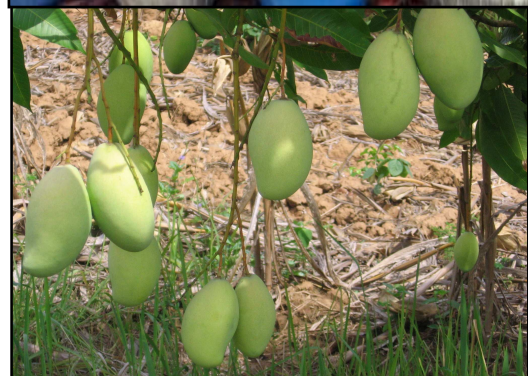
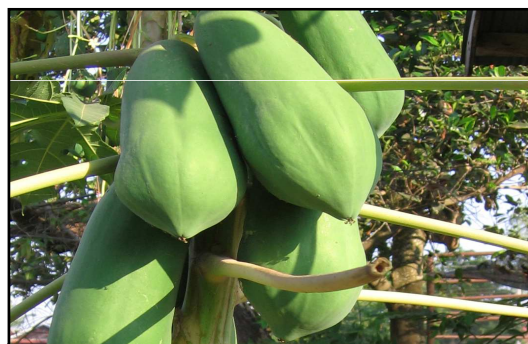
Use Less Chemicals!

An ATSP "Agriculture Productivity" Services Opportunity

Fruit Production Training

Services Overview

The basis of this service is fruit production training based on the well developed Integrated Pest Management (IPM) Farmer Field School (FFS) model promoted across Cambodia and Asia, lasting the entire production season with a group of up to 30 farmers meeting on a weekly basis. The objective of increasing overall fruit production and using fewer chemicals, particularly pesticides. The training usually covers only one or a few fruit crops at a time and varies in time with the length of the season of the specific crop. This is a holistic training which focuses on growing a healthy fruit crop. Courses are well developed for common crops like mango, watermelon and other fruits, however, ATSA can tailor courses for specific fruit crop needs of the client.



Training Agenda Topics

- Basic Fruit Physiology
- Basic Fruit Cultivation Techniques
- Predator Insects
- Parasitic Insects
- Agro-ecosystem Analysis
- Soil ecology and development
- Field Ecology Studies
- Marketing Strategies

ATSA Training Personnel

Services are provided by a network of more than 500 District-based expert trainers with many years experience supported by more than 1500 community-based expert farmer trainers lead this powerful course. They are provided technical and training backup by central ATSA staff with International experience in IPM and FFS who help tailor and update course content.

Expected Outputs

1. 15-100% increase in fruit production
2. 20-40% reduction in costs
3. Improved understanding of field ecology
4. Better independent decision-making skills
5. Group cohesion and cooperation
6. Application of skills to additional problems and crops

Costs

Cost per season long 2-4 month FFS is \$650 for 30- 40 farmers. Courses can be adjusted to fit local budget and time considerations.

Contacts

Agriculture Technology Services Association
No. 14, Monireth Blvd,
Sangkat Toul Svay Prey II,
Khan Chamkar Morn,
Phnom Penh, Cambodia.
POB 2483, Tel/Fax: (855) 23 720 485
E-mail: ATSAkh@online.com.kh

