



# ATSA Vegetable Production Training



**Make More Money  
Produce Better Vegetables  
Reduce Your Costs**

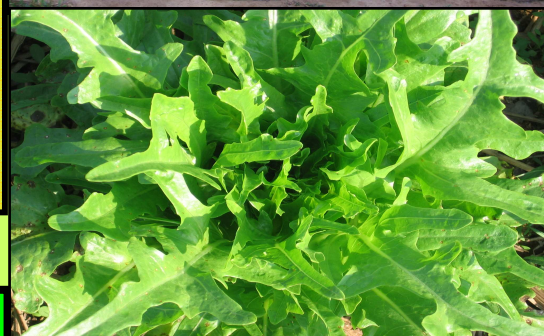
***Use Less Chemicals!***

**An ATSP "Agriculture Productivity" Services Opportunity**

# Vegetable Production Training

## Services Overview

The basis of this service is vegetable production training based on the well developed Integrated Pest Management (IPM) Farmer Field School (FFS) model promoted across Cambodia and Asia, lasting the entire production season with a group of up to 30 farmers meeting on a weekly basis. The objective of increasing overall vegetable production and using fewer chemicals, particularly pesticides. The training usually covers only one or a few crops at a time and varies in time with the length of the season of the specific crop. This is a holistic training which focuses on growing a healthy crop. Courses are well developed for common crops like cabbage, corn and other vegetable, however, ATSA can tailor course for specific crop needs of the client.



## Training Agenda Topics

- Basic Vegetable Physiology
- Basic Vegetable Cultivation Techniques
- Predator Insects
- Parasitic Insects
- Agro-ecosystem Analysis
- Field Ecology Studies
- Group Cohesion Dynamics
- Marketing Strategies

## ATSA Training Personnel

Services are provided by a network of more than 500 District-based expert trainers with many years experience supported by more than 1500 community-based expert farmer trainers lead this powerful course. They are provided technical and training backup by central ATSA staff with International experience in IPM and FFS who help tailor and update course content.

## Expected Outputs

1. 15-100% increase in vegetable production
2. 20-40% reduction in costs
3. Improved understanding of field ecology
4. Better independent decision-making skills
5. Group cohesion and cooperation
6. Application of skills to additional problems and crops

## Costs

Cost per season long 2-4 month FFS is \$500 for 30- 40 farmers. Courses can be adjusted to fit local budget and time considerations.

## Contacts

**Agriculture Technology Services Association**  
No. 14, Monireth Blvd,  
Sangkat Toul Svay Prey II,  
Khan Chamkar Morn,  
Phnom Penh, Cambodia.  
POB 2483, Tel/Fax: (855) 23 720 485  
E-mail: [ATSAkh@online.com.kh](mailto:ATSAkh@online.com.kh)

